



## WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

### TRANSMITTAL # 8

### MEMORANDUM

October 5, 2011

**TO:** Workforce Development Council

**FROM:** Idaho Energy Sector Partnership (IESP) Subcommittee

**SUBJECT:** Center for Energy Workforce Development Proclaims Careers in Energy Week

**REQUESTED:** Provide Council Support for Careers in Energy Week 2011

#### BACKGROUND:

Formed in March 2006, the Center for Energy Workforce Development (CEWD) is a non-profit consortium of electric natural gas and nuclear utilities and their associations formed to help utilities work together to develop solutions to the coming workforce shortage in the utility industry. It is the first partnership between utilities, their associations, contractors and unions to focus on the need to build a skilled workforce pipeline that will meet future industry needs.

CEWD is teaming with secondary and post secondary educational institutions and the workforce system to create workable solutions to address the need for a qualified, diverse workforce. CEWD has established a partnership with the International Brotherhood of Electrical Workers. The large contingent of the utility workforce that is represented by the union and the apprenticeship programs that train them are a critical element is the industry solution to workforce issues. In addition, CEWD has partnerships with the Association for Career and Technical Education, the Energy Providers Coalition for Education, The American Association of Community Colleges, and the National Association of Workforce Boards.

To increase the public's awareness about energy careers through a concerted nationwide effort, the CEWD and member companies are asking workforce partners in each state to support Careers in Energy Week, October 17-21, 2011.

#### IESP SUBCOMMITTEE RECOMMENDATION:

The IESP recommends that the Workforce Development Council support the Careers in Energy Week, October 17-21, 2011 by asking the Governor to make a proclamation and by encouraging state workforce organizations to highlight the CEWD's website, [GetIntoEnergy.com](http://GetIntoEnergy.com), to learn more about the career opportunities available in the energy industry.

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